

ONE DECATUR ADOPTION WORK SESSION

CITY COUNCIL FEBRUARY 5, 2018



VISION

• The vision for Decatur is a thriving community where everyone has opportunities to prosper, where distinct, vibrant places are enjoyed, where investment and visitors are attracted, and where pride and confidence is widespread.

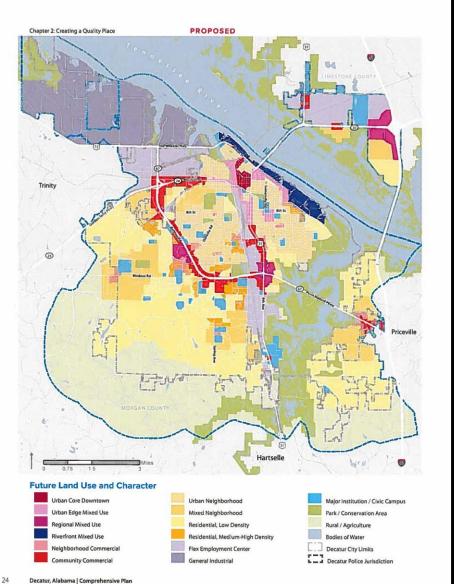


Creating a Quality Place (QP)

GOAL: Efficient use of land resources that offers distinctive and desirable places to live, work and play, includes strategic revitalization throughout the community, maintains historic and natural assets, and supports a high level of community pride.



LAND USE MAP





- 1. Promote desirable and financially beneficial development patterns
- 2. Improve the appearance of public and private property throughout the City (particularly gateways)
- 3. Encourage redevelopment along the Riverfront (and other areas)
- 4. Stabilize and revitalize neighborhoods
- 5. Establish standards to ensure that new residential areas exhibit strong neighborhood qualities including walkable blocks, integrated open space (parks), and a variety of housing options.
- 6. Continue to support current revitalization efforts downtown
- 7. Improve code enforcement tools
- 8. Maintain our historical assets
- 9. Protect our watersheds and conserve sensitive habitat

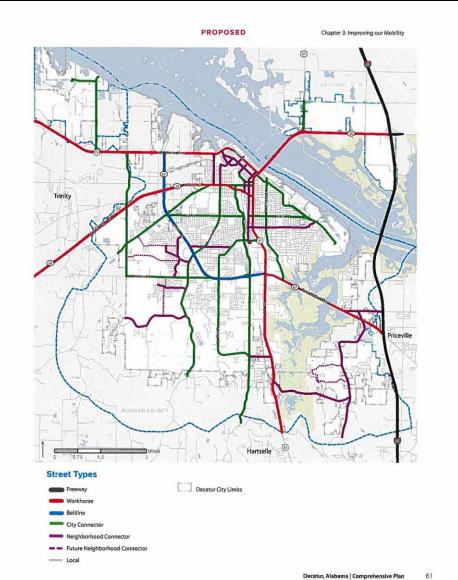


Improving our Mobility (MO)

GOAL: A well-maintained, smart and sustainable transportation system that offers strong regional and internal connectivity, provides attractive and safe options for cycling, walking and public transportation, and supports desirable development.



STREET TYPE MAP





Objectives

- Design street improvements to balance mobility.
- Improve appearance and condition of the City's streets.
- 3. Increase efforts to make City more walkable and bike friendly.
- 4. Expand access to shared-ride transit options.
- 5. Improve Downtown mobility.
- 6. Support strategic efforts to improve regional connectivity.



Advancing our Prosperity (PR)

GOAL: A thriving economy that offers a variety of jobs, attracts new businesses and residents, and provides a diversity of retail, entertainment, and housing options



- Expand the number, diversity, and wage level of employment opportunities.
- 2. Strengthen the existing labor force.
- 3. Encourage entrepreneurship and expand support for small businesses.
- 4. Encourage a variety of housing options that are competitive and serve the needs of a diverse population.
- 5. Enhance infrastructure to leverage economic growth.
- 6. Promote a collaborative brand/image.



Enhancing our Amenities (AM)

GOAL: A wide variety of modern city services, outstanding parks and recreational facilities, well-supported cultural institutions, and access to health services that support the needs of our community.



- 1. Expand the range of public services.
- 2. Continue to improve the effectiveness of the City's safety services (police and fire).
- 3. Provide parks and recreational facilities that meet the needs of residents.
- 4. Maintain competitive facilities that attract tourism.
- 5. Improve recreational access to the river and Wildlife Refuge.
- 6. Strengthen support for community and cultural institutions.
- Improve access to quality healthcare and social services.



Strengthening our Community (CO)

GOAL: A united, proud, and confident community that embraces everyone, has highly competitive schools that prepare youth for success in life, and where residents and institutions are meaningfully engaged.



- Strive to make Decatur City Schools a highly competitive school system that is competitive on a state and national level.
- 2. Celebrate our community's diversity.
- Encourage civic participation, mentoring and volunteerism.
- 4. Improve communication and cooperation between citizens, institutions, and government.
- Improve inter-governmental coordination and cooperation.



ACHIEVING OUR VISION (VI)

- 1. Promote awareness and understanding of the plan and its recommendations.
- 2. Monitor and share implementation progress.
- 3. Require concurrence with the Comprehensive Plan.
- 4. Provide resources for implementing the Plan.